CLARION SAFETY SYSTEMS' EXPERT IS A FEATURED INSTRUCTOR AT THE UNIVERSITY OF WISCONSIN'S CONFERENCE ON PRODUCT LIABILITY

Angela Lambert, head of standards compliance for Clarion Safety Systems, will be part of the University of Wisconsin's product liability conference with a session on warnings and instructions

Milford, PA – September 15, 2020 – The University of Wisconsin-Madison's 32nd Annual Product Liability Conference will feature a course on warnings and instructions from Angela Lambert, a safety and liability industry expert from Clarion Safety Systems, a leading designer and manufacturer of safety labels, signs and tags.

Lambert's session, titled "On-Product Warnings: Standards and Trends for Domestic and Global Markets," is part of the university's 'Advanced Products' course through its College of Engineering – Engineering Professional Development department, and takes place September 29 to October 1, 2020.

"The UW's conference is a go-to event for product safety. I look forward to sharing the latest warnings news – including considerations for our COVID-19 world," Lambert says.

"Failure to warn" and "inadequate warnings" top product liability allegations. Lambert will present key considerations on creating effective warnings for both domestic and export markets. That will include information on the latest warnings technology as defined by the ANSI Z535.4 and ISO 3864-2 standards. The discussion will also center on the most recent updates to these standards and those anticipated in 2021, as well as warnings considerations for our COVID-19 world.

At Clarion Safety, Lambert heads the company's standards compliance initiatives. She has more than fifteen years of experience in the safety and manufacturing industry, helping product safety engineers solve their warnings and liability challenges. Lambert is actively involved at the leadership level in the ANSI and ISO standards. She's chair of ANSI Z535.1, the standard that focuses on colors used in visual safety communication, as well as a delegate representative to ANSI for the ISO/TC 145 SC2 WG 1 committee, responsible for the library of ISO 7010 registered symbols and the ISO 3864 set of standards.

Rather than the traditional in-person conference, this year's event will be virtual to protect the health of attendees and presenters during the COVID-19 pandemic. The three-day course centers around current and emerging product liability prevention practices from experienced product safety management professionals including consulting engineers, product safety standards experts, and a defense attorney.

Reducing Risk, Protecting People

Clarion Safety Systems 190 Old Milford Road PO Box 1174 Milford, PA 18337 P: 800-748-0241 F: 800-748-0536 www.clarionsafety.com

It features product safety management information geared toward industrial and commercial equipment manufacturers along with companies who insure them. Course participants are typically safety and design engineers but also include writers of warnings and safety literature, liability and product managers, in-house counsel and outside experts. Other topics to be covered at this year's conference will include product safety manuals, engineering and human factors, product safety management systems and more.

To learn more about the conference, including earning credit hours for the course (CEU and PDH) as well as how to register, visit the University of Wisconsin's website. Contact Clarion Safety to learn more about the company's industry experts and opportunities for collaboration on media and educational projects.

ABOUT UNIVERSITY OF WISCONSIN-MADISON COLLEGE OF ENGINEERING
The University of Wisconsin–Madison College of Engineering is a top-ranked engineering school of the University of Wisconsin–Madison, one of the leading research universities in the world. The college comprises 13 academic departments and dates back to 1857.

ABOUT CLARION SAFETY SYSTEMS
Clarion Safety Systems is a worldwide leader in product and workplace safety communication. Clarion Safety designs and produces product safety labels and facility safety signs and tags – along with offering complementary solutions and services like safety and risk assessments – needed to reduce risk and protect people. The company also provides a wide range of printing services outside of the safety realm, addressing identification, branding, dataplates, serialization and more, to add value for its customers. With 30 years of safety standards leadership, Clarion Safety has unparalleled knowledge of national and international best practices and codes to meet specific regulatory requirements, from OSHA, ANSI and ISO to WEEE, RoHS and REACH. Its corporate headquarters and state-of-the-art production facility are located in Milford, PA, and products are made in the U.S.A. The company is a registered ISO 9001:2015 manufacturer and offers top 3M materials. For more information, visit www.clarionsafety.com.

<p align="center">###</p>

Reducing Risk, Protecting People

Clarion Safety Systems   190 Old Milford Road   PO Box 1174   Milford, PA 18337   P: 800-748-0241   F: 800-748-0536   www.clarionsafety.com