



**PRESS RELEASE  
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**ARTICLE FROM CLARION SAFETY SYSTEMS ON ANSI AND ISO SAFETY LABEL STANDARDS FEATURED IN NEMA'S ELECTROINDUSTRY (EI) MAGAZINE**

***Expertise from Clarion on the ANSI Z535.4 and ISO 3864.2 standards for product safety labels has been featured in the National Electrical Manufacturers Association's (NEMA) latest electroindustry (ei) Magazine***

**Milford, PA – October 20, 2015 – [Clarion Safety Systems](#), a leading designer and manufacturer of [safety signs](#) and [safety labels](#), has been featured in the National Electrical Manufacturers Association's (NEMA) latest electroindustry (*ei*) Magazine.**

NEMA, an association of electrical equipment and medical imaging manufacturers, publishes its *ei* magazine monthly, featuring the latest reports from Capitol Hill, what's happening in the world of standards, and industry news. Each issue features an in-depth look at technical issues, international developments, and information about various new technologies and projects.

In the October 2015 issue, which focuses on standards and the marketplace, Clarion's CEO, Geoffrey Peckham, contributes a featured column on safety label standards, "ANSI Z535.4 and ISO 3864-2: How Their Development and Harmonization Opens New Global Markets."

"Reducing risk and expanding global markets are top priorities for large and small companies today. For product manufacturers, achieving these goals has been significantly aided by the development of product safety label standards," says Peckham. "How these standards came about is an interesting story."

Peckham serves as chair of both the ANSI Z535 Committee for Safety Signs and Colors and the U.S. Technical Advisory Group to ISO Technical Committee 145 – Graphical Symbols. His credentials also include being selected as a member of the U.S. TAG to ISO/PC 283, an ISO committee writing a new standard, ISO 45001 Occupational Health and Safety Management Systems, which will, when finished, define global best practices for workplace safety. In addition, he is an active member of many industry-specific standards committees related to safety signs and labels for buildings, ships, machinery and products.

In the article, he explains the impact of the development and publication of the *ANSI Z535.4 Standard for Product Safety Signs and Labels* in 1991 and of *ISO 3864-2 Graphical symbols – Safety colours and safety signs – Part 2: Design principles for product safety labels* in 2004.

“When intelligently used today, in combination with the latest risk assessment methodologies, the ANSI and ISO product safety label standards give manufacturers the ability to better prevent accidents, meet their legal duty to warn, and comply with export requirements so their products can be sold worldwide.”

Clarion also recently lent its expertise to NEMA’s NEMAcast podcast program. Peckham was interviewed in a two-part podcast series on ANSI and ISO safety label standards. The interviews are available on NEMA’s [NEMAcast website](#) and on Clarion’s company [YouTube channel](#).

To learn more about the latest developments in product safety labeling, visit Clarion’s online safety sign and product safety label [Learning Center](#) and [video library](#).

#### **ABOUT NEMA**

The National Electrical Manufacturers Association (NEMA) is the association of electrical equipment and medical imaging manufacturers. Founded in 1926 and headquartered in Rosslyn, Virginia, its 400-plus member companies manufacture a diverse set of products used in the generation, transmission, distribution, and end use of electricity as well as medical diagnostic imaging.

#### **ABOUT CLARION SAFETY SYSTEMS**

Clarion Safety Systems, LLC, is the leading designer and manufacturer of visual safety solutions that help customers in more than 180 industries worldwide to make their products and premises safer. Clarion offers a full range of standard and custom products including machinery safety labels, environmental and facility safety signs, pipe and valve identification markings, lockout/tagout products, and safety-grade photoluminescent egress path-marking escape systems. Founded in 1990, the company continues to play a leading role in the development and writing of international and national standards for safety signs, labels, and markings. Clarion is headquartered at 190 Old Milford Road in Milford, PA, 18337, and online at [www.clarionsafety.com](http://www.clarionsafety.com).

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