



**PRESS RELEASE
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CLARION SAFETY SYSTEMS ACQUIRES MCLOONE METAL GRAPHICS

Clarion Safety Systems (Clarion Safety), a leading provider of visual safety and compliance products and services, acquires custom industrial printer, McLoone Metal Graphics (McLoone)

Milford, PA – February 6, 2025 – Clarion Safety Systems, a leading provider of visual safety and compliance products and services, is pleased to announce its acquisition of McLoone Metal Graphics, a recognized provider of custom-printed industrial nameplates, labels, and metal identification solutions. This strategic growth investment continues Clarion Safety’s mission to enhance its portfolio and expand its ability to deliver comprehensive safety and identification solutions to its clients.

“We’re thrilled to welcome McLoone to the Clarion Safety family,” says Ron Crawford, CEO of Clarion Safety Systems. “The McLoone team’s decades of expertise in metal printing and industrial graphics perfectly complement Clarion Safety’s commitment to safety, quality, and innovation. Together, we will provide even greater value to our customers by offering an expanded range of products and capabilities.”

McLoone is a leading, full-service manufacturer of custom engineered, high-quality graphic solutions, including product identification, ID plates, nameplates, labels, and graphic overlays. Founded in 1954 and headquartered in La Crosse, Wisconsin, McLoone is widely respected for its high-quality, durable identification products and its ability to serve diverse industries, including industrial, medical, and consumer goods. The acquisition will leverage McLoone’s expertise in custom metal and graphic solutions, enhancing Clarion Safety’s offerings and extending its reach into new markets.

The combined organization will continue to operate under their respective brand names while immediately commencing the process of bringing their portfolio of offerings to customers in a unified manner. Both Clarion Safety and McLoone will continue to serve customers with the same level of excellence they have come to expect. By uniting two industry leaders, the acquisition underscores Clarion Safety’s dedication to advancing safety, compliance, and communication across all sectors.

Clarion Safety has a longstanding, 30-year history of collaborating with customers to implement best practices in relation to a broad range of product safety standards to maximize safety and reduce risk. In recent years, it has expanded its product and service portfolio beyond labels, signs, and markings, offering comprehensive machinery safety and risk consulting services. In 2022, Clarion Safety acquired Machine Safety Specialists (MSS), a leading machine safety and compliance consulting practice, as a subsidiary, elevating its risk assessment and compliance consulting services. In 2023, Clarion Safety acquired Arrow Industrial Solutions (Arrow), a machine safeguarding integrator practice, as a division,

Reducing Risk, Protecting People

expanding its capabilities even further, and creating a turnkey solutions path for clients in need of physical safeguarding solutions following assessment of risks. The acquisition of McLoone is effective immediately, and integration efforts are underway. Clients and partners of Clarion Safety and McLoone can expect a seamless transition with enhanced product offerings, improved capabilities, and an unwavering commitment to quality and customer service.

“This partnership is a natural fit,” said Deidre Kruser, President of McLoone. “Clarion Safety’s reputation for excellence and standards-based safety expertise will enable us to take our legacy of quality, responsiveness and craftsmanship to new heights. We look forward to a bright future together.”

To learn more about Clarion Safety and its history in the field of visual safety communication, visit [the company’s website](#).

ABOUT CLARION SAFETY SYSTEMS

Clarion Safety Systems, LLC, is the leading designer and manufacturer of visual safety solutions that help customers in more than 180 industries worldwide to make their products and premises safer. Clarion Safety offers a full range of standard and custom products including machinery safety labels, environmental and facility safety signs, pipe and valve identification markings, lockout/tagout products, and safety-grade photoluminescent egress path-marking escape systems. The company also provides complementary services for comprehensive machine safety, compliance, and risk reduction – offered in part by its affiliated businesses, [Machine Safety Specialists](#) and [Arrow Industrial Solutions](#). Founded in 1990, Clarion Safety continues to play a leading role in the development and writing of international and national standards for safety signs, labels, and markings. It is headquartered at 190 Old Milford Road in Milford, PA, 18337, and online at <http://www.clarionsafety.com>.

ABOUT MCLOONE METAL GRAPHICS

Founded in 1954, McLoone Metal Graphics specializes in custom-printed industrial nameplates, labels, and metal identification solutions. Based in La Crosse, Wisconsin, McLoone has a long history of delivering high-quality products and services to a diverse range of industries. For more information, visit www.mcloone.com.

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